

Listing Inventory Report

SUMMARY

The Listing Inventory Report allows you to closely monitor the health of your business and track market changes by reporting your listing side inventory for a specified period. The report includes the number of listings, list price volume, and average list price.

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Generate a Listing Inventory Report

To generate a Listing Inventory report:

- 1 Click Reports from the top menu.
- 2 Click [Listing Inventory Report].
- 3 Define your filters for label (if applicable) and desired periods.
- 4 Click [Download Report].
- 5 Locate the saved file and open the report in your spreadsheet software

The screenshot shows a web application interface for generating a Listing Inventory Report. On the left is a dark sidebar menu with categories: Financials, Legacy Reports, and Account Stats. The 'Listing Inventory Report' option is highlighted under Financials. The main content area has a title 'Listing Inventory Report' and a subtitle 'Select the transaction label and date ranges below to include in the Listing Inventory report.' Below this is a 'Label' dropdown menu set to 'Any Label'. Under 'Periods to include', there are several checkboxes: 'Prior Week' (checked), 'Current Week' (unchecked), 'Jan, 2020 (Current Month)' (checked), 'Dec, 2019 (1 Month Prior)' (checked), 'Nov, 2019 (2 Months Prior)' (unchecked), 'Oct, 2019 (3 Months Prior)' (unchecked), 'Sep, 2019 (4 Months Prior)' (unchecked), 'Prior Year' (checked), and 'Current Year' (checked). At the bottom right is a green 'Download Report' button. The top navigation bar includes links for Dashboard, Transactions, Tasks, Unassigned, Unreviewed, and Reports, along with user counts (257, 447/468).

Reading the Report

To read the downloaded Listing Inventory Report:

The downloaded Listing Inventory Report will include the number of listings, list price volume, and average list price for the specified time periods, broken down by location if applicable.

1 Open the document from the saved location on the computer.

PP Test Realty, LLC - Listing Inventory Report (as of May 1, 2020, 6:16 p.m. ET)							
Generated by Paperless Pipeline for Carol Francis on May 1, 2020, 6:16 p.m. ET							
All Locations							
	Week of 04/20/2020	Week of 04/27/2020	March 2020*	April 2020	2019 Total*	2020 Total*	
7 # of Listings	1	2		5	4	14	11
8 List Price Volume	\$560,000.00	\$956,000.00		\$2,376,000.00	\$2,082,000.00	\$5,286,699.00	\$4,438,000.00
9 Average List Price	\$560,000.00	\$478,000.00		\$500,000.00	\$520,500.00	\$480,609.00	\$557,250.00
Allen							
	Week of 04/20/2020	Week of 04/27/2020	March 2020	April 2020	2019 Total*	2020 Total*	
14 # of Listings	0	1	2		1	3	5
15 List Price Volume	\$0.00	\$300,000.00		\$1,139,000.00	\$500,000.00	\$500,000.00	\$1,639,000.00
16 Average List Price	\$0.00	\$300,000.00		\$569,500.00	\$500,000.00	\$500,000.00	\$546,333.33
Brian's Team - North Park Office							
	Week of 04/20/2020	Week of 04/27/2020	March 2020	April 2020	2019 Total	2020 Total	
21 # of Listings	0	1		0	1	2	1
22 List Price Volume	\$0.00	\$456,000.00		\$0.00	\$456,000.00	\$1,000,000.00	\$456,000.00
23 Average List Price	\$0.00	\$456,000.00		\$0.00	\$456,000.00	\$500,000.00	\$456,000.00
Coldwell Banker - TC							
	Week of 04/20/2020	Week of 04/27/2020	March 2020	April 2020	2019 Total	2020 Total	
28 # of Listings	0	0		0	0	0	0
29 List Price Volume	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00
30 Average List Price	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00
Commercial							
	Week of 04/20/2020	Week of 04/27/2020	March 2020	April 2020	2019 Total	2020 Total	
35 # of Listings	0	0		0	0	0	0

FAQ (Frequently Asked Questions)

Q: Why am I missing transactions on my Listing Inventory Report?

A: Only listing side transactions that contain a listing date will be included in the report. Additionally, this will include transactions in any status except for those that are in a Fell Through and Expired status category. If you feel transactions are missing from a report, verify the following details on the transaction:

- **Listing Date:** Confirm the transaction has a "Listing Date" and that it falls within the selected period for the report.
- **Transaction Status:** Make sure the transaction status is not in a Fell Through or Expired status category.
- **Side:** Confirm the transaction has a listing agent assigned to the transaction.
- **Label:** Confirm the info on the transaction matches the label you selected (if applicable).

Q: Why is my List Price Volume or Average List Price incorrect or missing?

A: Since this report is based on the values entered for the List Price of a transaction, check to make sure you have entered a List Price for each listing side transaction. If this value is missing, you'll see an asterisk and error indicating there is missing information.

Q: What days of the week are included in the "Current Week" report?

A: The Current Week report is based on a Monday through Sunday time period.

Q: Commission Module Customers Only: Will this report include all listing side transactions or only transactions with a CDA?

A: This will include all listing side transactions that have a Listing Date, regardless of whether you have generated a CDA or not.